MML Weekend Sponsor & Advertising Form

☐ **Weekend Sponsors $300**
- Full page color program ad included
- Guest Room Advertising included
- Logo on posters, postcard, advertising
- Logo on main weekend sponsors banner
- Banners prominently displayed at the event
- Listing in the official program
- Listing as a Weekend Sponsor on website
- Rotating banner ad on website (1230 x 451 pixels)
- Logo on website as a Weekend Sponsor

☐ **Weekend Food Sponsors $150**
- Signage at both breakfasts and cookout.
- Mention in the official program
- Logo on website

☐ **Weekend Badge Sponsor $250**
(1 available, subject to availability)
- Your ad on the back of the weekend passes
- Mention in the official program
- Artwork: 3.25"w x 4.25"t (Safe area 2.75"w x 3.75"t)

☐ **"Back Room" After Hours Sponsors $125**
- Signage at the event
- Mention in the official program
- Logo on website

Program Advertising – Full Color
(subject to availability)

☐ **Outside Back Cover $250**
- Non bleed: 5"w x 8"t
- Full Bleed: 5.75"w x 8.75"
  (include .375" safe margin)

☐ **Center Spread $300**
- Non bleed: 10.5"w x 8"t
- Full Bleed: 11.25"w x 8.75"
  (include .375" safe margin)

☐ **Inside Front / Inside Back Cover $100**
- Non bleed: 5"w x 8"t
- Full Bleed: 5.75"w x 8.75"
  (include .375" safe margin)

☐ **Regular Full Page $75**
- Non bleed: 5"w x 8"t
- Full Bleed: 5.75"w x 8.75"
  (include .375" safe margin)

Ad Deadline: September 1
We accept TIF, JPEG, PDF formats at 300 dpi.
E-mail artwork to: Bryon@mmlweekend.com

☐ **Guest Room Advertising**
$20 each Insertion
- Promo or product sample placed in each guest's room and in the main bar.

Deadline: September 15
Ship to: 1544 Hall St SE, Grand Rapids, MI 49505

TOTAL $ _____

Business Name _____ Contact Name _____

Street Address_____

City _____State _____ Zip_____

E-mail. _____ Phone. _____

Please make check/money order to: **Mr. Michigan Leather** | Mail payment to: **1544 Hall St SE, Grand Rapids, MI 49506**

If you have any questions or concerns, please contact Bryon at (734) 260-2388, or via email at bryon@mmlweekend.com